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A decorative graphic consisting of a solid teal horizontal bar at the top, followed by a white background. On the right side, there are several horizontal lines of varying lengths and colors (teal, light teal, white) that create a stepped, layered effect.

The State of Small Business

A look into the Future

Presented By: Ron Ameln
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Small Business: Future Challenges



WORKFORCE POPULATION (U.S.)



Millennials born after 1980

80.0 M



Gen Xers born 1965-80

64.8 M



Boomers born 1946-64

76.1 M



Millennials born after 1980

80.0 M

30% of Millennials would leave their job if they got a better offer.

Average employee tenure is falling.



Millennials born after 1980

2 Years



Boomers born 1946-64

10 Years



**Key: Finding, Developing
& Retaining Top Talent**



Technology Disruptions



Short-Term View



Short-Term View

